

Hydy's Internship Presentation



**Faculty and Staff Awareness of Digital
Commons @ Otterbein for Teaching,
Research, and Services
October 15th - 31st, 2015**

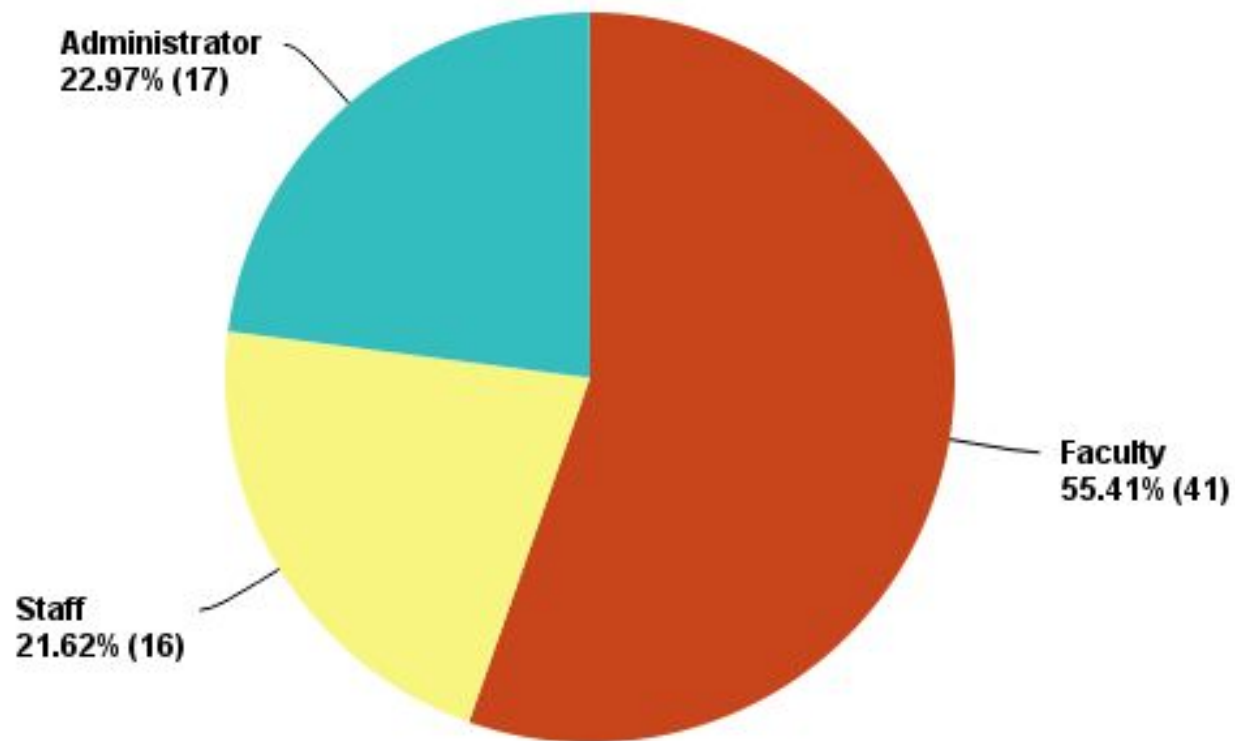
Digital Commons @ Otterbein

As of November 2nd, 2015:

- 728 Items have been deposited. There have been over 9,000 downloads, 444 of which were just in the last week, from all over the world.

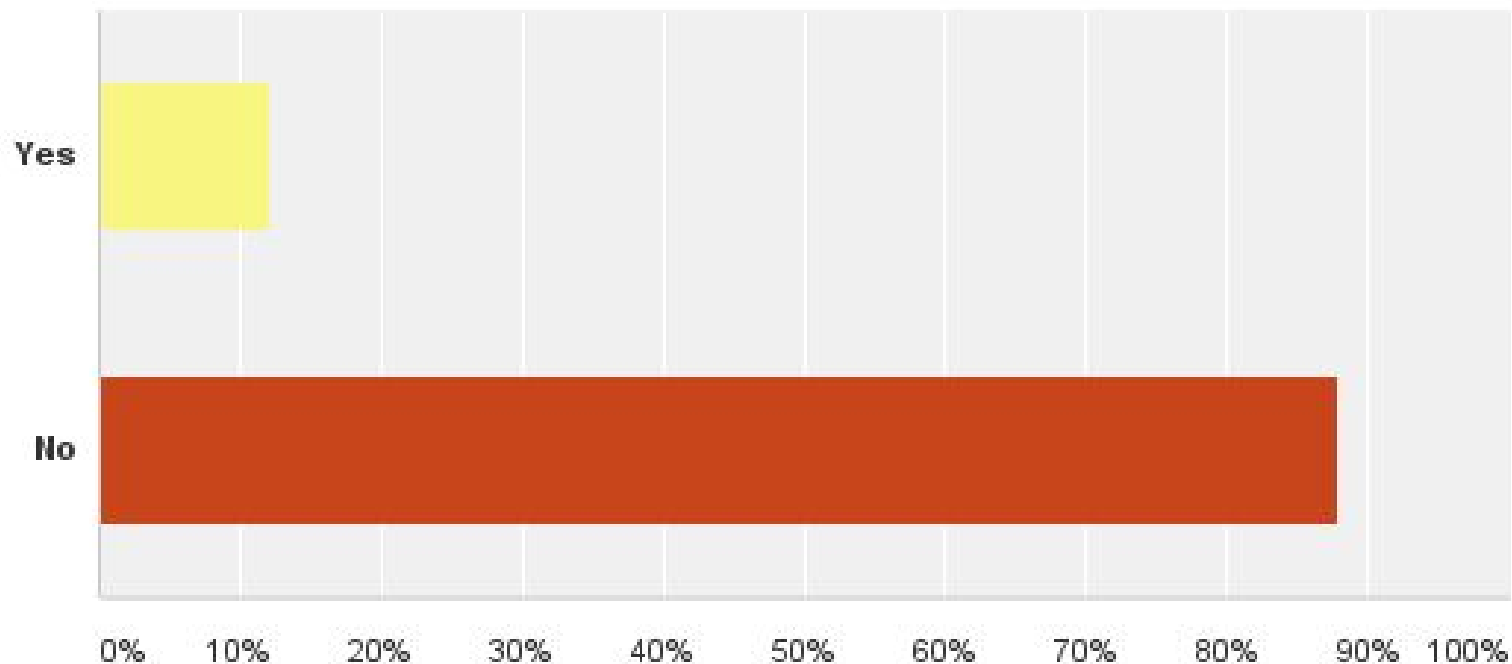


74 Respondents:

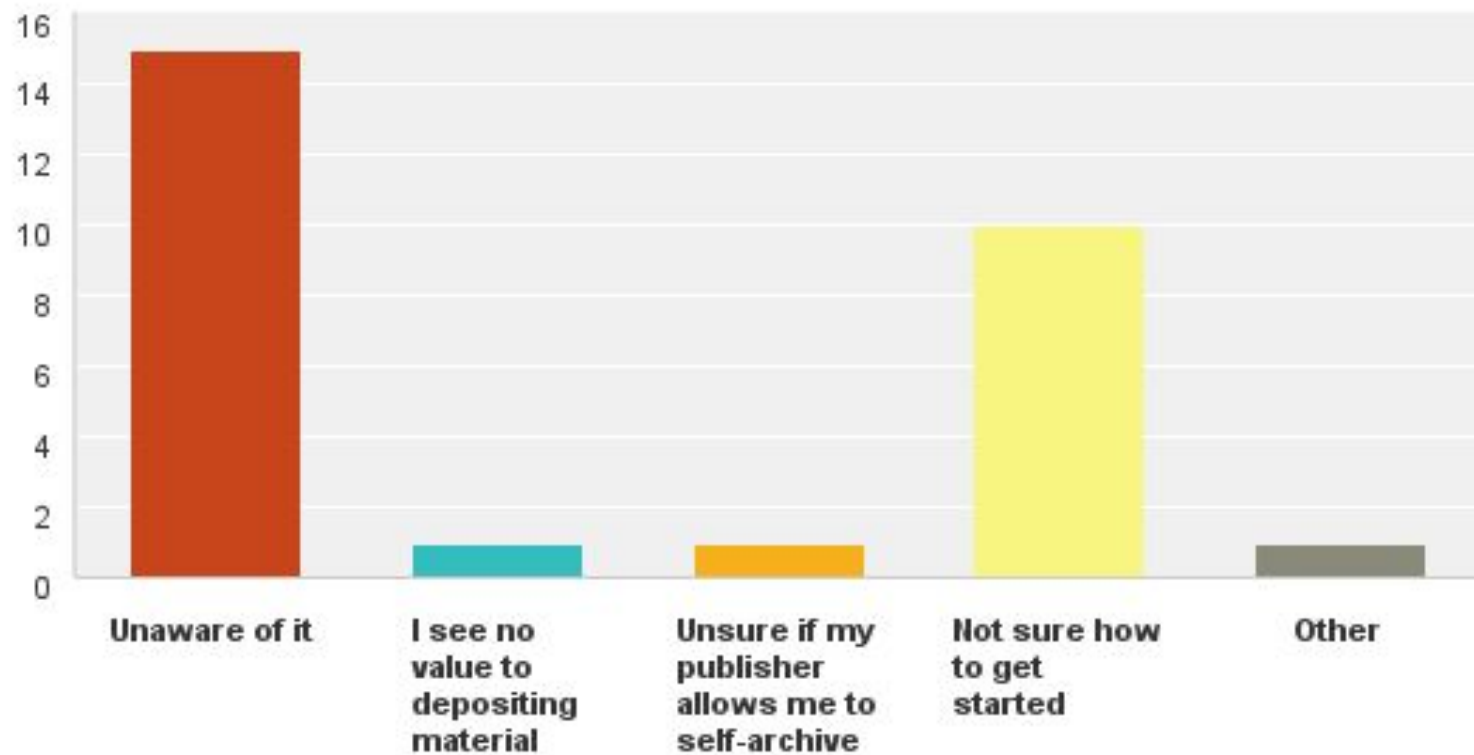


Staff & Administrator DC Use

Have you used the Digital Commons @ Otterbein repository?



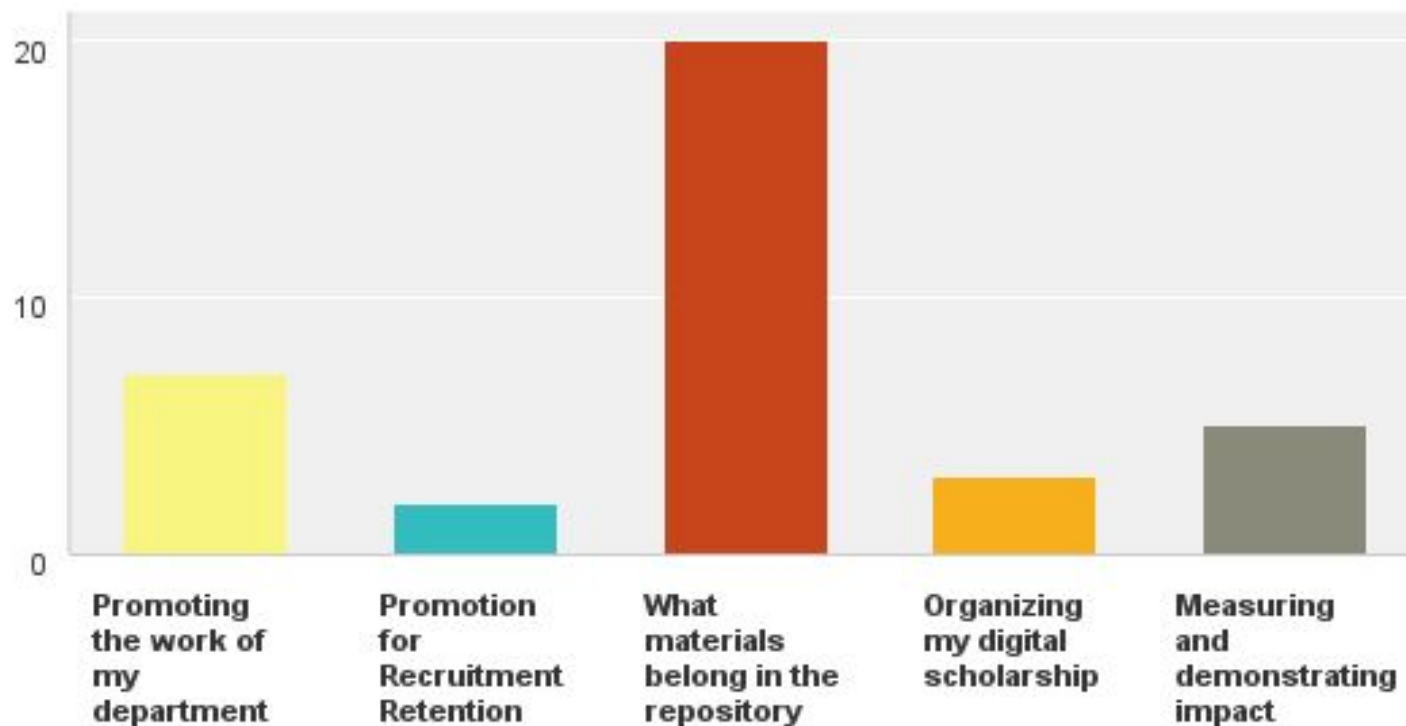
Why Not?



Most Important Staff Materials

- Newsletters and Promotional Materials
- Documents and University Records
- Presentation or Conference Papers
- Working Papers and University Reports
- Multimedia

Where do you need the most help? Check all that apply.

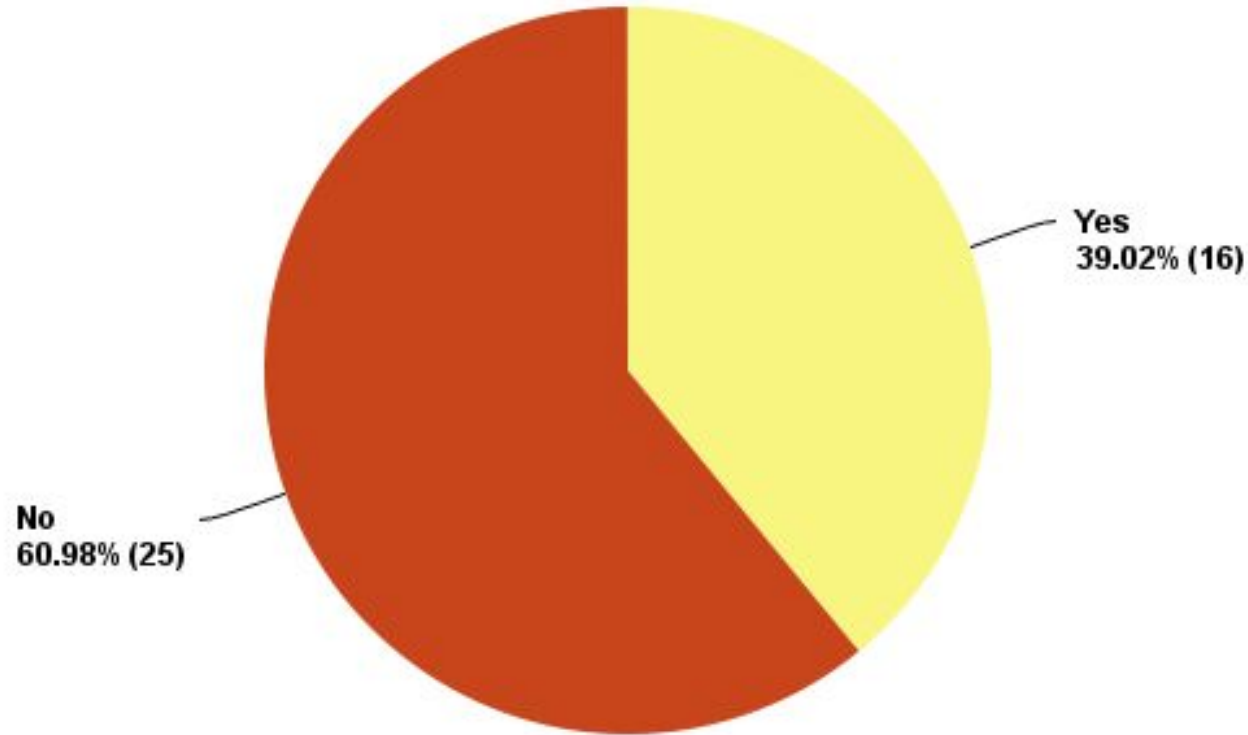


Top Five services for Staff & Administration

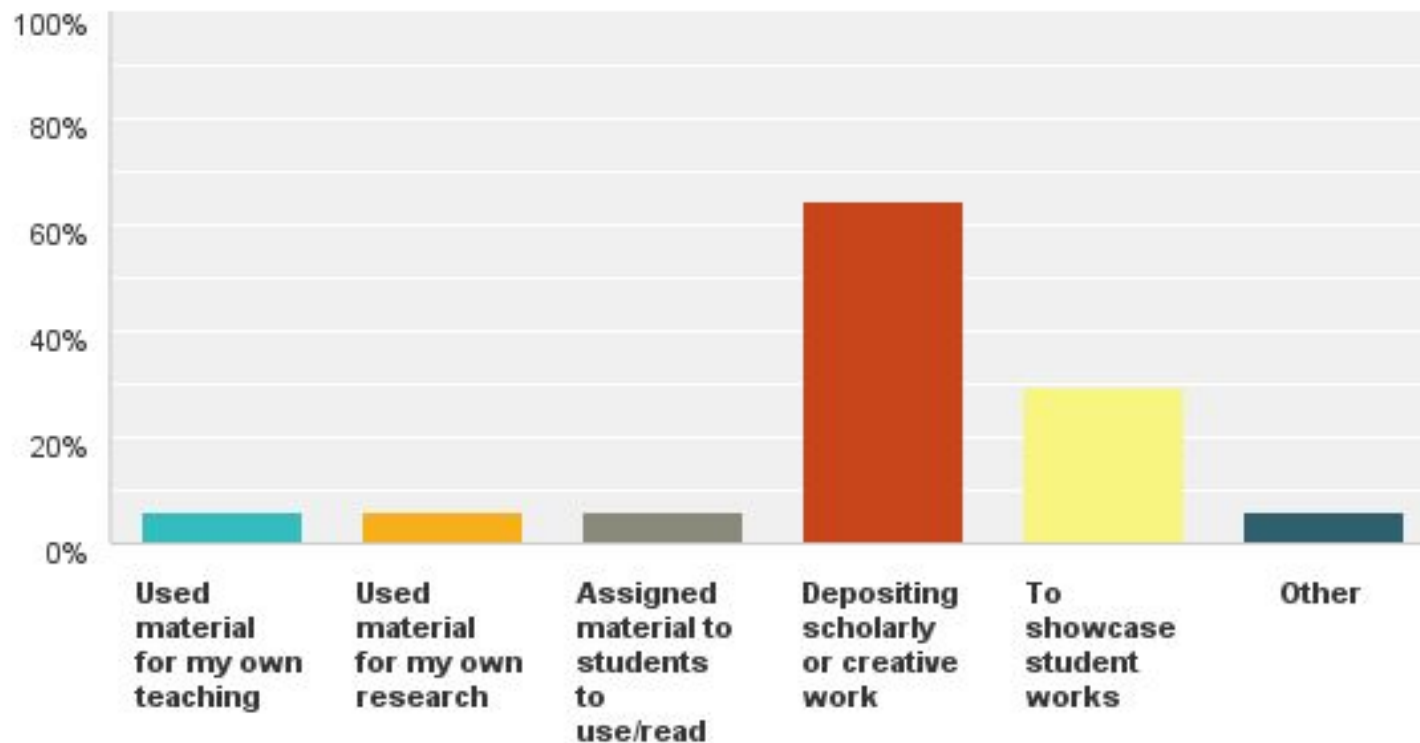
1. The repository contains free, easy-to-access materials
2. My work can be found at a stable URL that will not change
3. It's an open, barrier-free way of contributing to my field/discipline
4. It makes available types of materials such multimedia formats such as audio, video, and images that have not been made available through traditional publishing
5. Start-to-finish services for repository

Faculty DC Use

Faculty - Have you used Digital Commons @ Otterbein repository for teaching, researching, publishing?



If yes, how?



Why Not:

- Over 40% were Not sure how to get started.
- About 35% were Unaware of the DC.
- Over 20% feel they are Too Busy to deposit materials.

Other reasons given were:

- Work is already online:
 - Discipline-specific repositories
 - Own website
 - Academia.edu
- Lack of understanding of our repository and how to use it
- Privacy and Copyright Issues

Most Important Materials to Faculty:

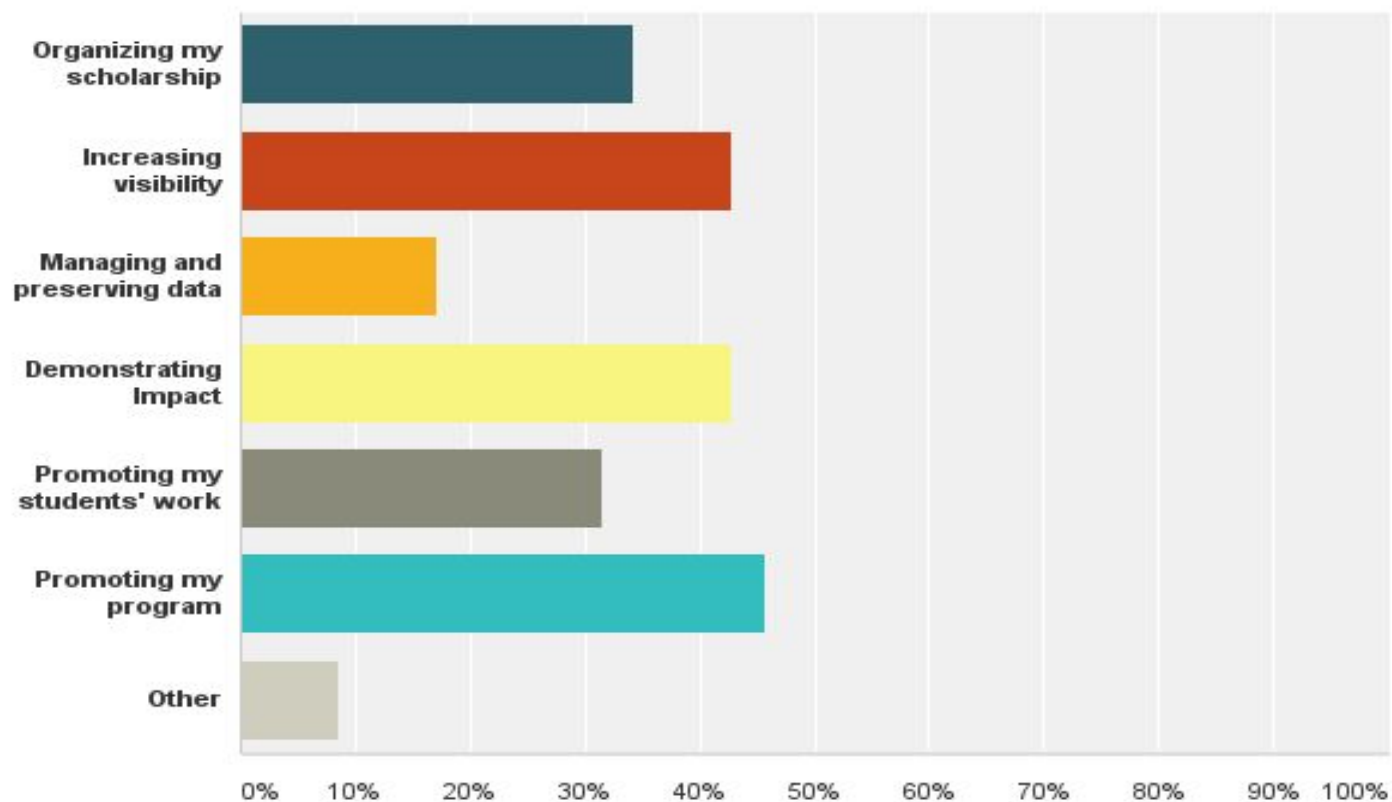
Faculty Materials:

- Published Documents
- Teaching Materials
- Databases
- Conference Papers
- Accreditation Materials
- Multimedia
- Primary Research Materials

Student Materials:

- Honors, Capstone, Theses
- Research Papers/Projects
- SYE
- Presentations
- Research data
- Compositions
- Multimedia projects

Where do you need the most help? Check all that apply.

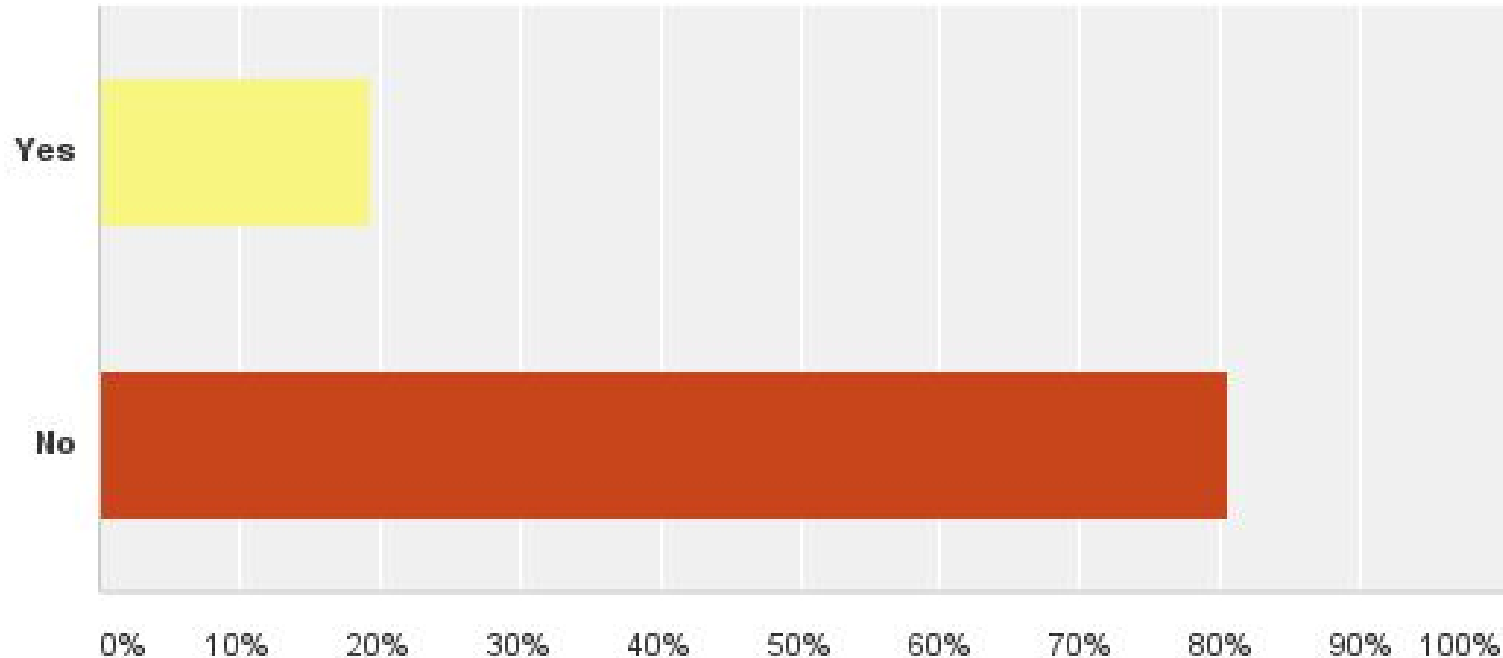


Top Five Services for Faculty

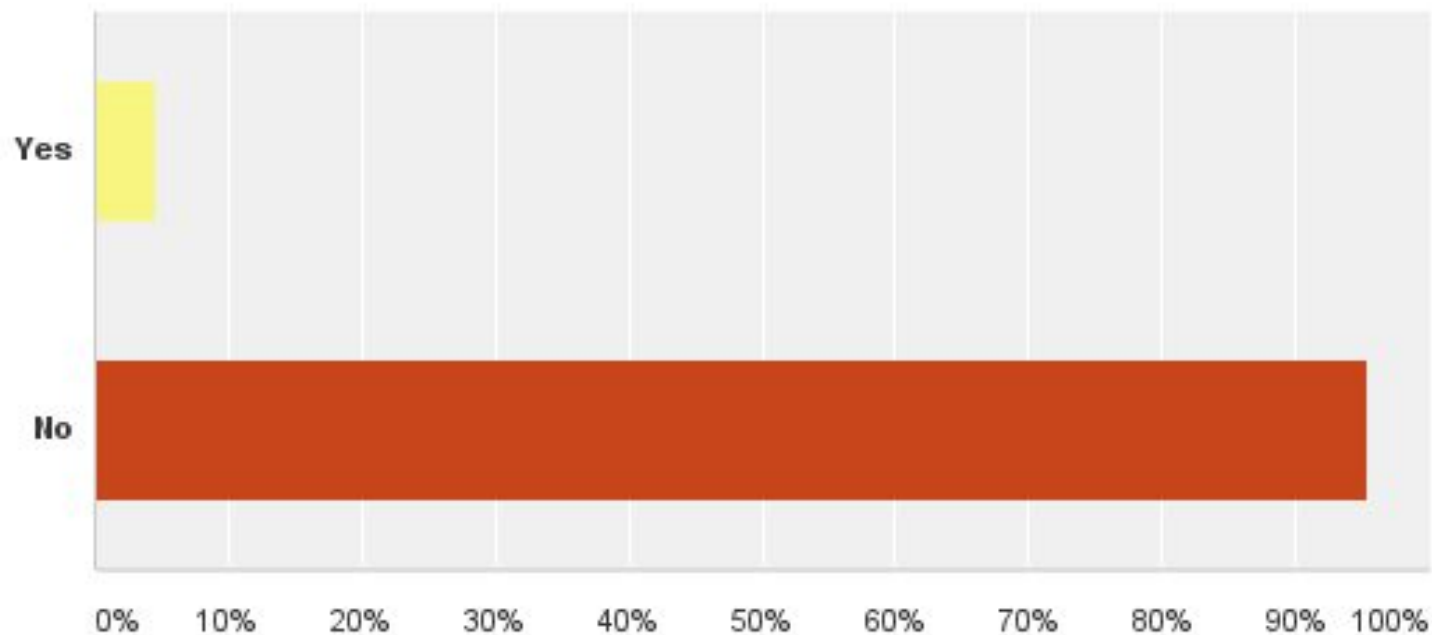
1. My work is more visible in online search results such as Google and Google Scholar
2. My work can be found at a stable URL that will not change
3. It's an open, barrier-free way of contributing to my field/discipline
4. It's a way for me to promote my research/creative works and my reputation
5. Publishing student research and other student content

Copyright and Data Management Awareness

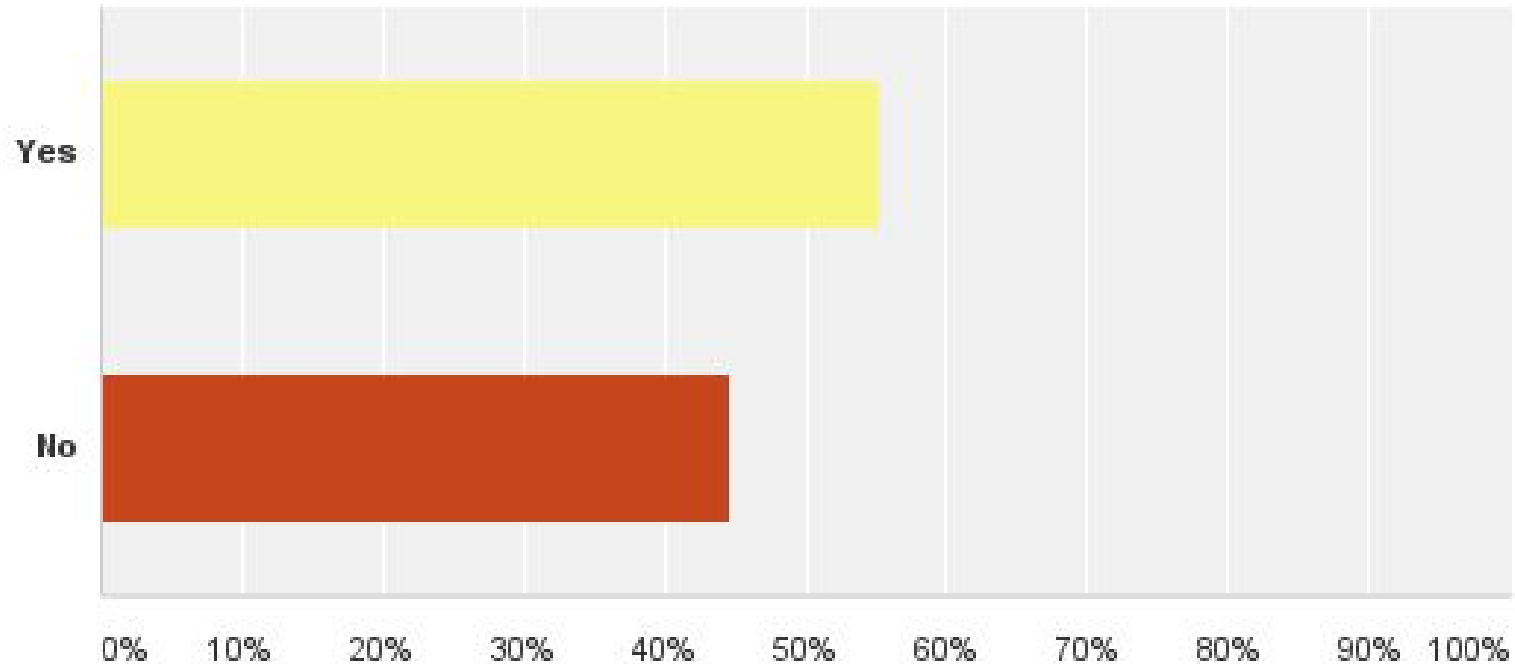
Do you know it may be possible to retain your copyright by granting publishers a non-exclusive license?



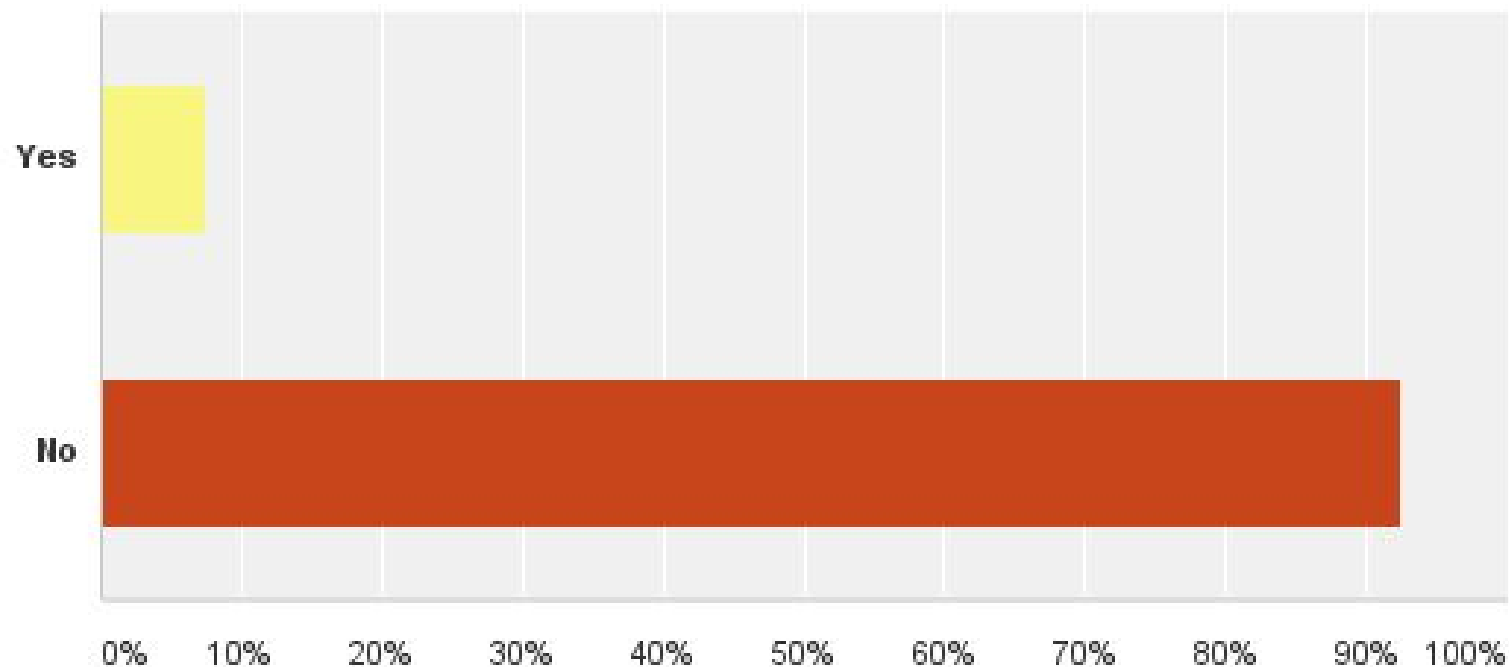
Are you aware of the DMPTool service that is available to you?



Do you need Librarians to help you create these data management plans, or help you assess the data management needs of your project and work with you to identify data management solutions?



Do you know that you can create an ORCID ID at <https://orcid.org/register>?



Biggest Concerns

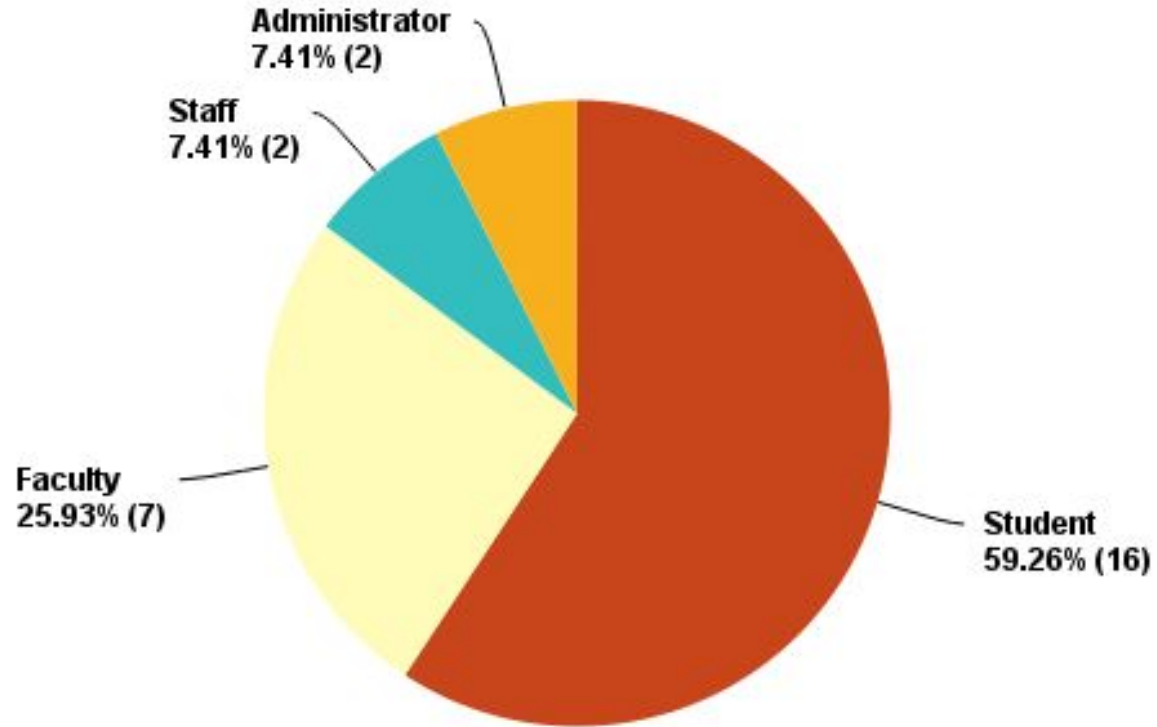
- Copyright violations
- Theft of intellectual property/confidential data
- What good would depositing do?
- Quality of non-Peer-Reviewed work
- Is it still mine/will I always have access?
- How does it work?

What do you Need the Most from your Librarians?

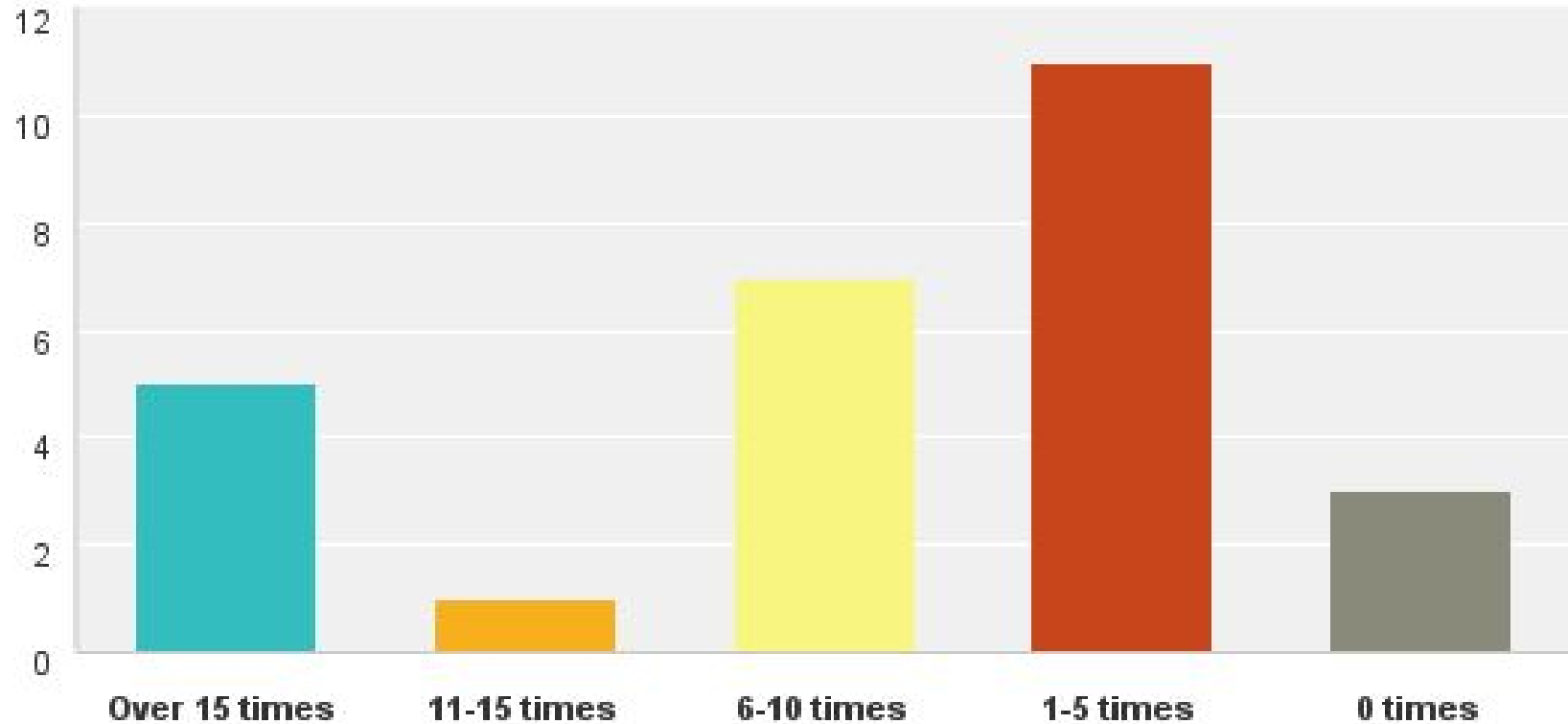
- More information on the benefits of depositing such as
 - visibility in the DC
 - ease of use/sharing
 - how it helps depositors/the University/the future
- Data management plans
- Workshop/instructions/video on how to deposit work
- One-on-one consultations
- More support for non-Faculty
- Copyright assistance

Courtright Memorial Library Website Usability Pre-Survey October 7th-26th, 2015

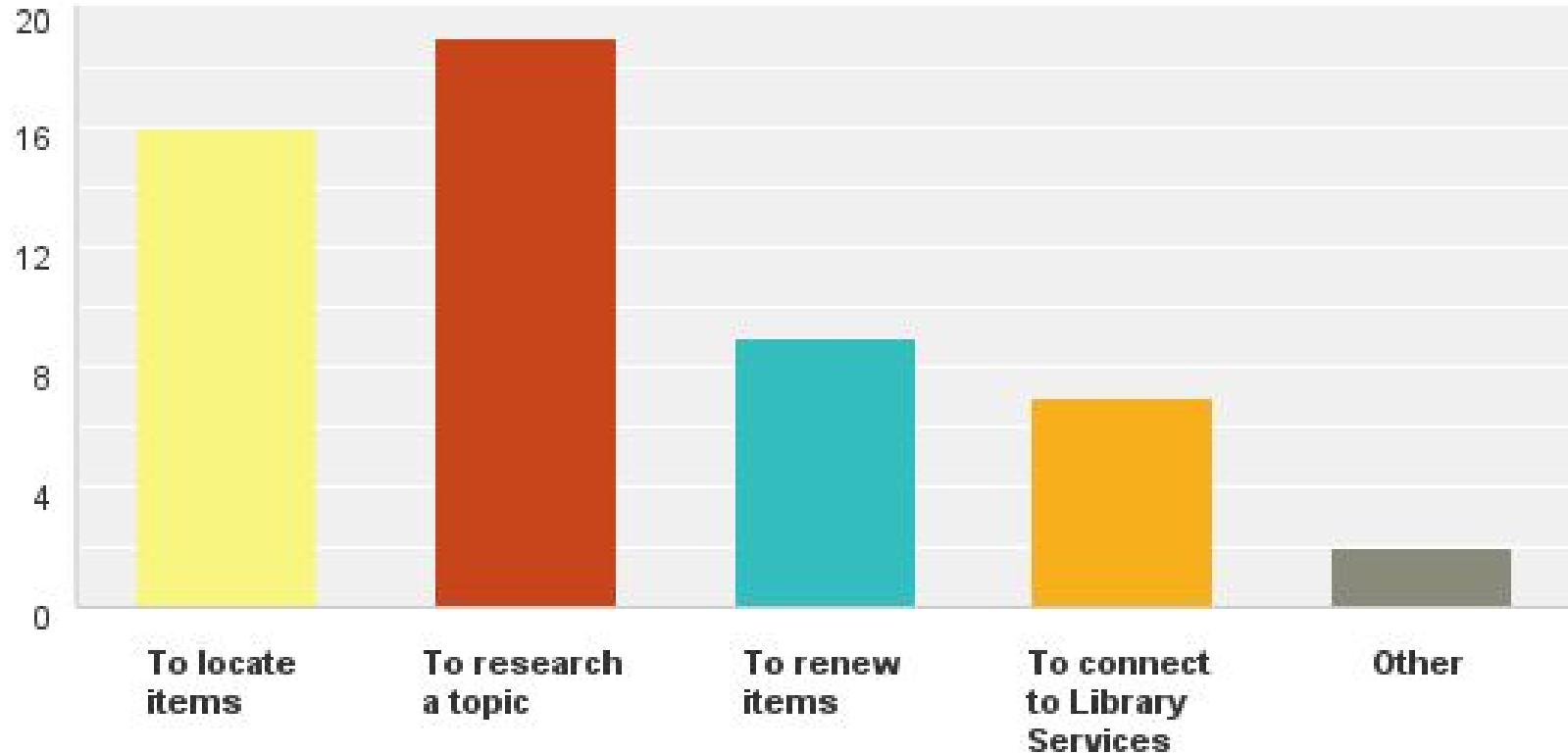
Q1: What is your affiliation with Otterbein University? (27 Respondents)



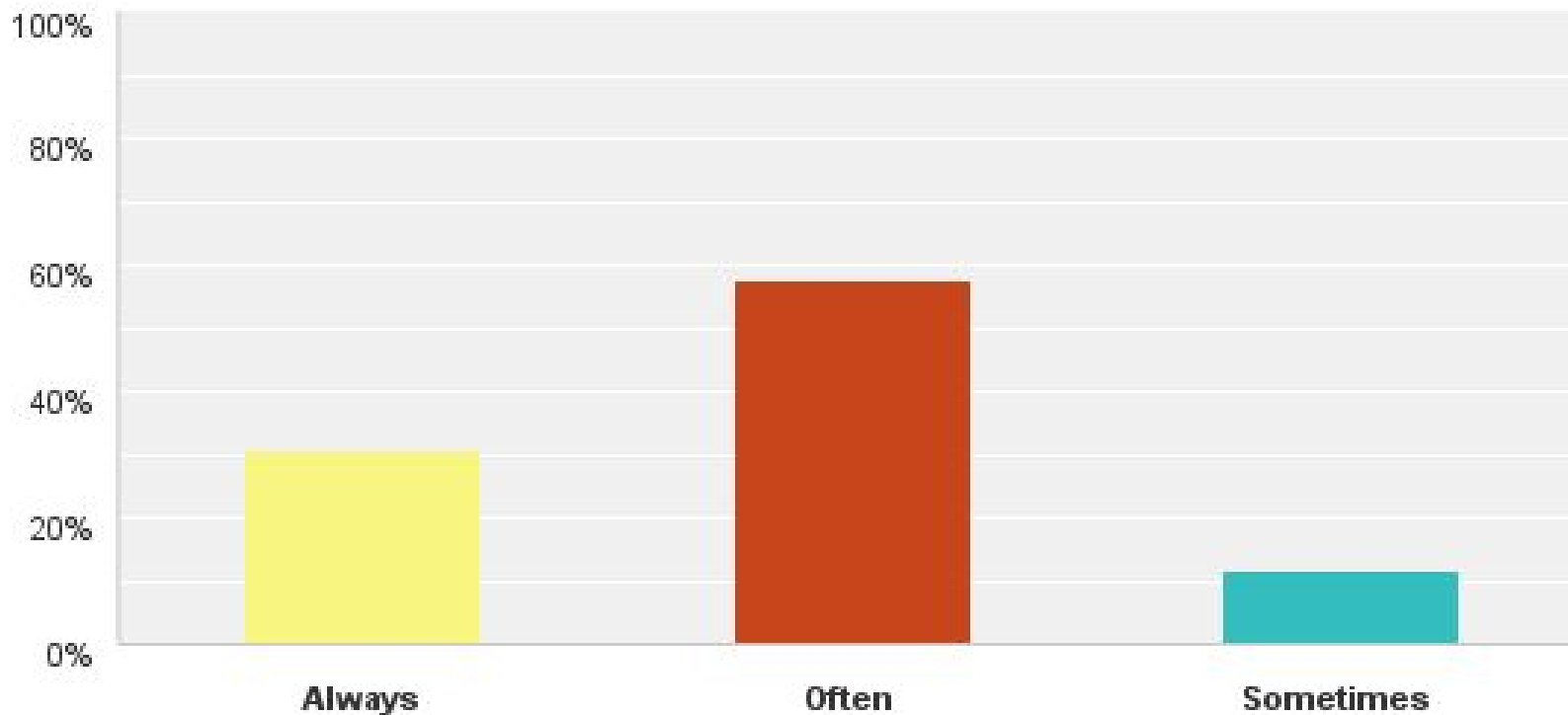
Q2: Approximately how often have you used the Library website in the last 30 days?



Q3: For what purposes do you use the Courtright Memorial Library website? (Check all that apply)



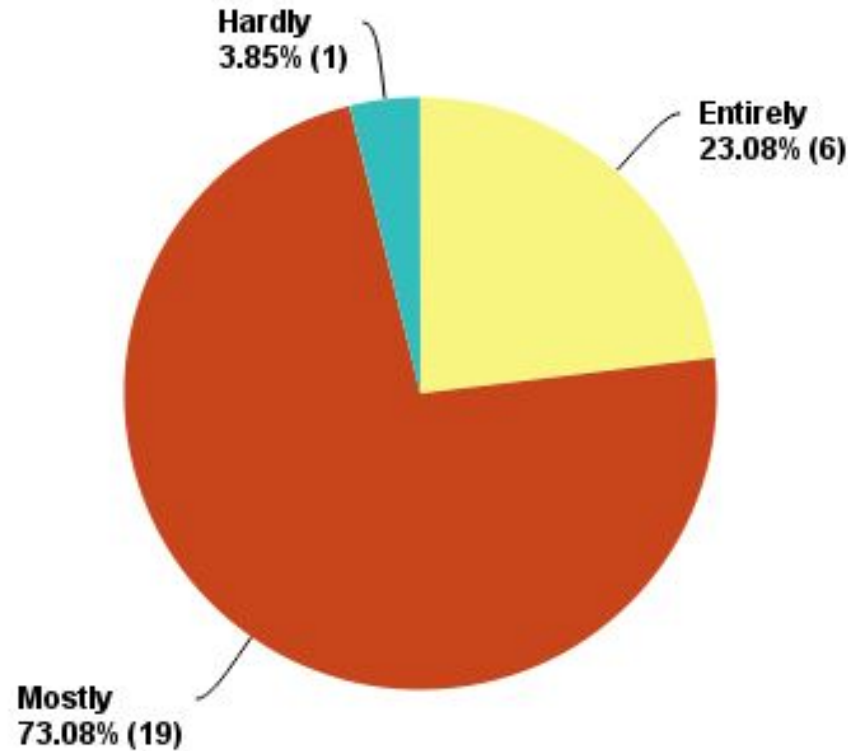
Q4: How often are you successful in obtaining what you want?



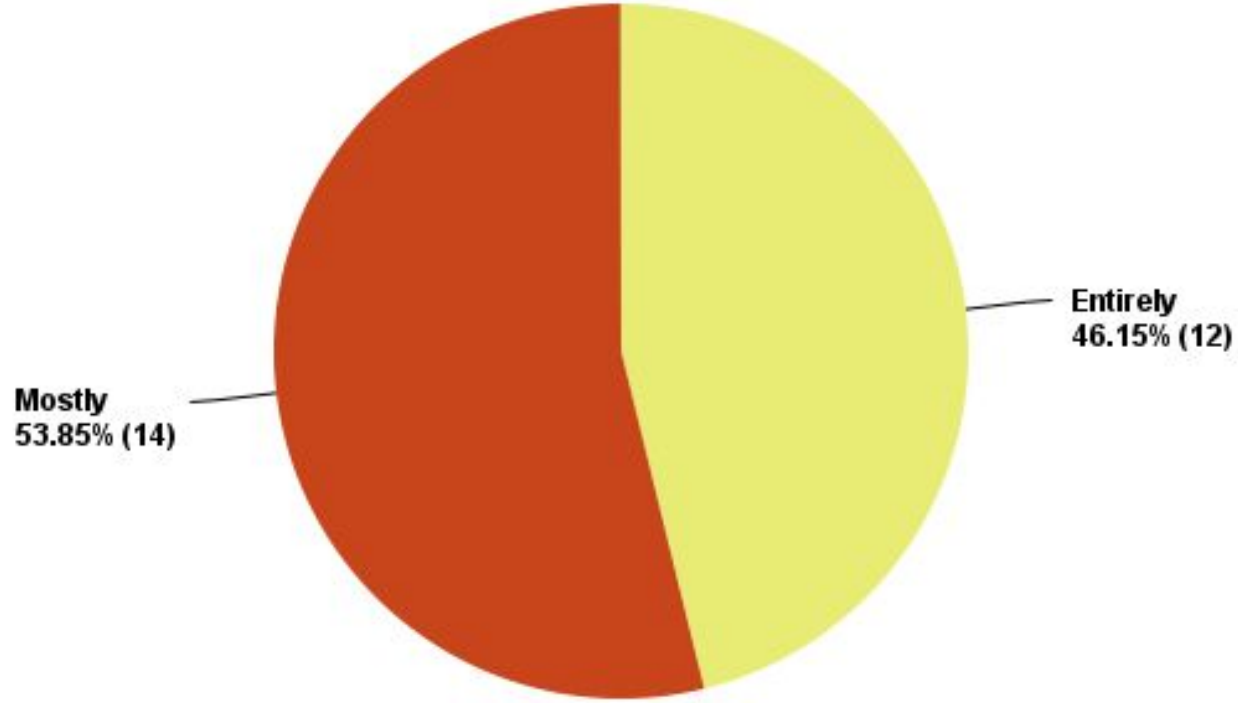
Q5: If you had problems finding information on the website, please tell us what areas, if any, confuse or frustrate you?

- If I can't find something, it's generally because I don't know exactly what I'm looking for!
- Nothing confuses or frustrates me other than we don't have access to certain journals. On the other hand, Amy Parsons is so helpful at finding me those particular articles... :)
- I mostly use databases, so I sometimes get frustrated trying to access them off campus
- I have only had issues with using OhioLink
- None that consider the library website.
- Renewals, database usability
- Frustrating to narrow down sources a ton - such as scholarly articles, etc.

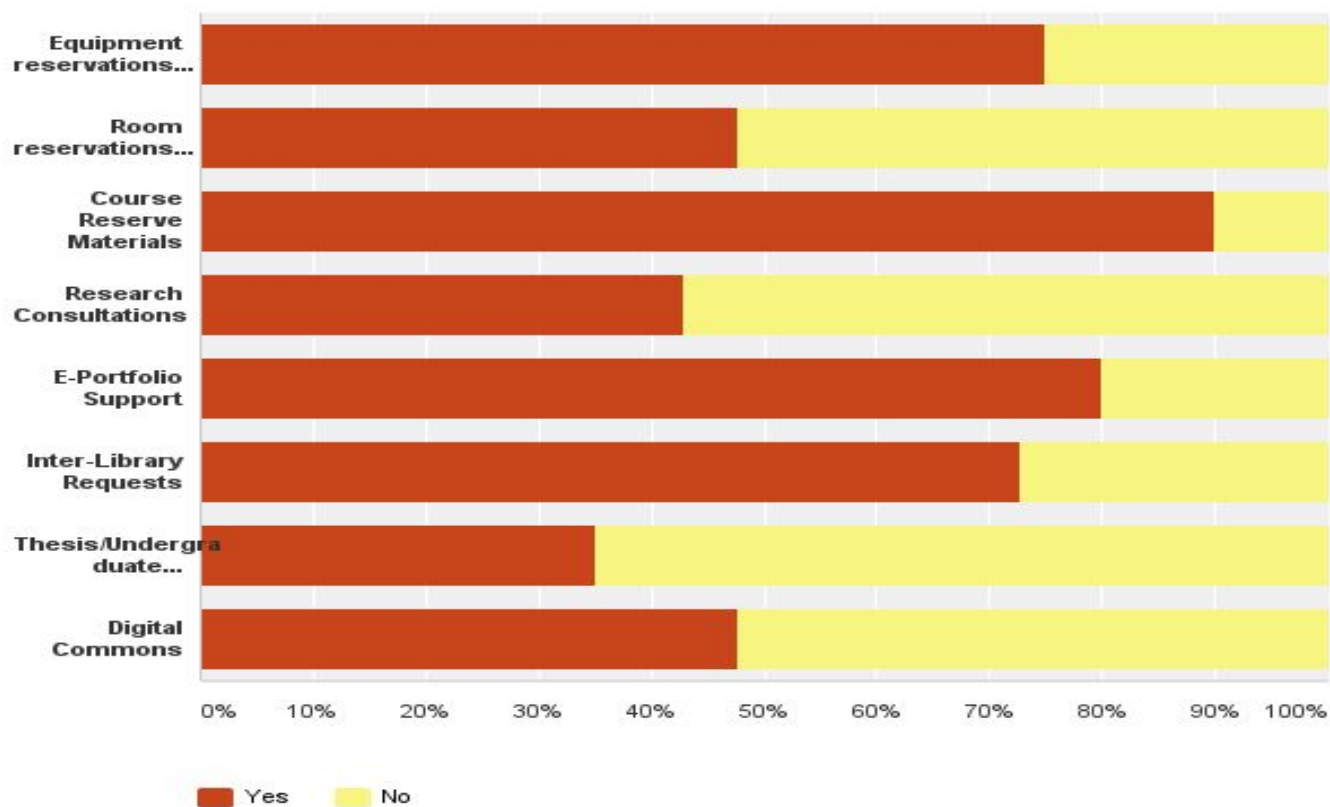
Q6: Are the navigation category titles used on the web page representative of the information that you expected to find contained within them?



Q7: Is the terminology used within the library website understandable?



Q8: Did you know that the library website provides information on:



Usability Testing

October 19th-27th, 2015

Courtright Memorial Library

Library

[My Account](#)

[About](#)

[Find Articles](#)

[Find Books](#)

[Student Support](#)

[Faculty Support](#)

[Requests and
Reservations](#)

[Additional Services](#)

[Help](#)

[OneSearch](#)

[Books](#)

[Journals](#)

[LibGuides](#)

Search for books, articles, media and more

[Research Databases](#)

Keyword ▾

[OneSearch](#)

Join us for a
Workshop on
Copyright!
Nov. 10 in LIB
118 @ 4pm

a single specimen
many others exactly the
**Got Questions About
copyright?**
exclusive legal right to repro
literary, musical

Quick Links

- [Room Reservations](#)
- [Refworks](#)
- [Renew Materials](#)
- [ETD](#)
- [Erin McKenzie](#)
- [Archives](#)
- [Government
Publications](#)
- [Common Book](#)

Quick Tools

- [Digital Commons](#)
- [ELF](#)
- [LibGuides](#)
- [ILL Request](#)
- [Acquisitions Request](#)
- [Library Instruction
Request](#)
- [Course Reserves](#)

Quick Contact

- [Center for Teaching
and Learning](#)
- [Academic Support
Center](#)
- [Ask a Librarian](#)
- [ePortfolio Support](#)
- [IT Help desk](#)

/ Courtright Memorial Library

Address:

138 West Main Street
Westerville, OH 43081

Today's Hours

9:00am – 2:00am

[View All Library Hours](#)

Contact

p/ 614.823.1215

e/ library@otterbein.edu

[Chat Online with a Librarian](#)

Tell Us

- [Comments and
Suggestions](#)

/ Also See...

- [Common Book](#)
- [Schedule a Research
Consultation](#)

Ask A Librarian



Demographics

Students

2 Sophomores

1 Junior

2 Seniors

All Science majors, one transferring
to English

Faculty/Staff

3 Faculty

2 Administration

Various departments: Chaplain's
Office, Nursing, Public Health,
Mathematics, Communications

First Impressions

Most first impressions were positive.

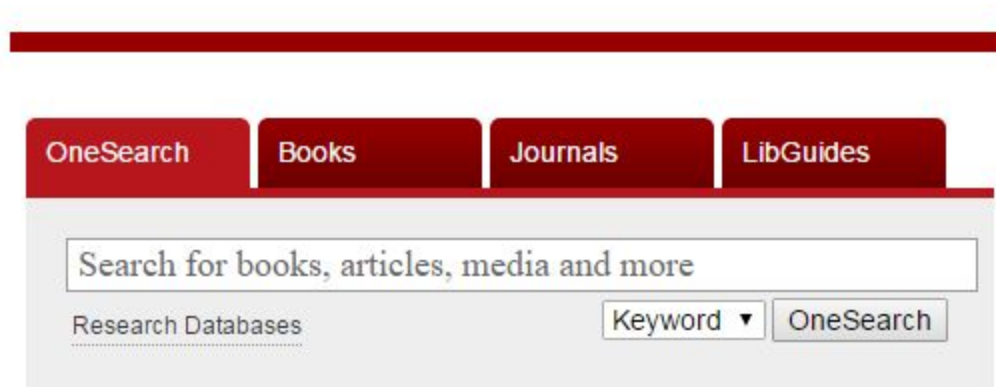
Nice website, easy to use, welcoming design, plenty of information.

Two Confusions:

- Clicking [A-Z Journal List](#) on Journals tab brings up Browse by Discipline, not journal titles, (clicking a discipline then brings up titles).
- Unsure where OneSearch actually searches (catalog, databases, OhioLINK?). Finds the narrowest results when using it to be confusing.



Searching



OneSearch Books Journals LibGuides

Search for books, articles, media and more

Research Databases Keyword ▼ OneSearch

Book Search Rating: 4.6

- Most used the Books Tab on the main page, one used OneSearch.
- There was a little trouble with those who wanted to narrow their searches.

Searching

Article Search Rating: 4.5

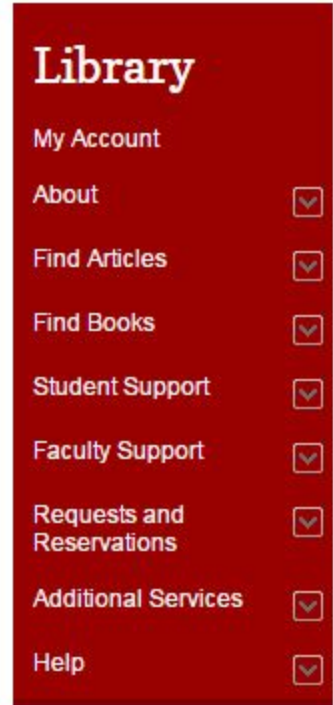
- This was approached with a variety of methods: Journals Tab, OneSearch, Research Databases link, A-Z Journals link, Find Articles on the left sidebar.
- The narrowing options and facets were used with much more ease.
- There was a little confusion as to what was or was not an article for the students, two choosing an ebook, another asking if articles and journals were the same thing.

Citation Help

- Most of the students use Purdue OWL
- One simply Googled APA Style
- Other resources:
 - EasyBib
 - CitationMachine.
- When looking at our website:
 - Two suggest using the “Cite” button when they find an article
 - Those who look for information quickly find the LibGuide and rate it very helpful.

Info Grabs - Students

- **Hours:** Quickly found either in About or in the right Sidebar.
- **Renew a Book:** This caused a lot of frustration.
 - 1 Student found – [> Renew Materials](#)
 - Most got to My Account eventually
 - But not before trying most of the other links in the sidebar first.
- **Ask a Question:** Everyone went to the right sidebar and noted the contact information and Ask A Librarian links




Info Grab – Faculty/Staff



- **Schedule a Class Session:** Most got to Faculty Support - Schedule Library Instruction, but two went to Requests & Reservations first. One thought it might be Schedule a Research Consultation, and another suggested using Ask a Librarian, saying she just emails her Liaison about it.
- **Course Reserve:** Everyone got to Faculty Support - Course Reserves, eventually. Most went to Requests & Reservations first, and one went directly to the Quick Tool link for Course Reserves which is a lookup for students.
- **Library Liaison:** They all know who their Liaison is, and quickly find confirmation in Faculty Support - Library Liaisons. Two started elsewhere (About-Staff, Additional Services).

Likes/Dislikes

- General good feelings about the website. Easy to navigate, simple design, good information, understandable terminology, browsable, and assistance is easily acquired.
- One concern that the compactness of the site can make it hard to read, and My Account does not stand out.
- Frustration with figuring out how to access materials off campus - would not think to look under Help to find solutions

A red rectangular button with the text "My Account" in white.A red rectangular button with the text "Help" in white and a small white icon of a square with an upward-pointing arrow. Below the button is a light gray dropdown menu containing two items: "Ask A Librarian" and "Off-Campus".

Help

Ask A Librarian

Off-Campus

Top Suggestions

- Renew Materials/Books and My Account Links more visible (Renew under Student Services, perhaps)
- Off Campus Access Information more visible (A tab in Databases, or under Student Services)
- Citation Information more visible - (A tab in the search box area, As its own subject on the LibGuides front page)
- OneSearch - Descriptive text telling where it searches
- The A-Z Journals List link should be more descriptive as it goes to a Subject List, not a Journal list.
- A page or a YouTube video that explains how to use the website/library services

Thank You!